## AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY VINAYAKA MISSION'S RESEARCH FOUNDATION

## CAREER DEVELOPMENT PROGRAM

Report



The department of Training and Placement jointly with Internal Quality Assurance Cell (IQAC) organized a seminar on "Industry and its expectations" on 17.9.2019. The program started with invocation to Tamil Thai Vazhthu followed by welcome address by Prof. P. Rajasekaran, VP (Admin) and Special address by Dr.K.L Shunmuganathan- Principal. The session was followed by Mr. Balaji- General Manager, 18 herbs Organic Labs Pvt. Ltd address to students on the topic "Industry and its expectations" followed Mr. Mohamed Imran-CEO, House of Brands "how to meet the industry expectations". The program was very interactive and useful to our students. Further the guests spoke about becoming an entrepreneur and the steps to become one. This program motivated our students to choose the right path in the industry as well as in other personal sectors.

